



Kenya Methodist University

NAKURU CAMPUS

3rd 2012 TRIMESTER ASSIGNMENTS

BUSS 326 ORGANIZATIONAL BEHAVIOUR

Question 1

- (a) What is the rationale for the study of organizational behaviour? (10 marks)
- (b) Describe the following theories of learning: (10 marks)
 - (i) Classical conditioning
 - (ii) Operant conditioning
 - (iii) Cognitive

Question 2

- (a) Describe Victor Vroom's Expectancy theory of motivation and how this theory explains why most workers are not motivated on their jobs. (10 marks)
- (b) Several factors influence perception. Discuss. (10 marks)

Question 3

- (a) Discuss each of the following three stages of planned change: (10 marks)
 - (i) Unfreezing
 - (ii) Change
 - (iii) Refreezing

Question 4

- (a) Discuss culture and how organizations acquire and maintain organizational cultures. (10 marks)
- (b) Discuss the various styles of leadership giving the advantages and disadvantages of each. (10 marks)

By Mercy Murithi

0723616913