



UNIVERSITY OF NAIROBI

MODULE II DEGREE PROGRAMME – 2012/2013

(NAIROBI - DAY)

THIRD YEAR EXAMINATIONS FOR THE DEGREE OF BACHELOR OF COMMERCE

DPS 301: SUPPLY CHAIN MANAGEMENT

DATE: AUGUST 23, 2013

TIME: 9.00 A.M. – 11.00 A.M.

INSTRUCTIONS:

1. This paper contains FOUR questions.
2. Answer question ONE and any other TWO questions.
3. The optional questions carry equal marks.
4. Use of relevant examples is encouraged.

QUESTION ONE

- (a) Differentiate between the following terms as used in Supply Chain Management
- (i) Push system and Pull system
 - (ii) Express Terms and Implied Terms
 - (iii) Buyback Contracts and Revenue sharing Contracts
 - (iv) Ex Works and CIF
 - (v) E-business and E-procurement [10 marks]
- (b) Companies in any supply chain must make decisions individually and collectively regarding their actions in five key areas. Discuss these five areas giving ONE example for each. [10 marks]
- (c) Contracts are a central feature of everyday life that parties enter into with an intention to have the contract enforceable by law. Discuss the FIVE essential elements in contract formation. [10 marks]

Cost in freight

QUESTION TWO

- (a) Facilities are the where of the Supply Chain. Organisation can design a facility with a product focus or a functional focus.
- (i) Differentiate between a product focused and a Functional focused facility.
[5 marks]
- (ii) Discuss any five issues to be considered in locating warehouses.
[15 marks]

QUESTION THREE

- (a) Define the term 'strategy' and discuss any THREE strategies that can be applied in Supply Chain Management.
[10 marks]
- (b) Explain the role of Enterprise Resource Planning System in an Organization.
[10 marks]

QUESTION FOUR

- (a) A purchaser cannot normally make a successful claim against a third party such as subcontractor as applied in the rule of 'Privity of Contract'. Discuss any TWO circumstances when the law will allow a third party purchaser to make a successful claim.
[5 marks]
- (b) 'Not all communications are offers'. Using relevant examples, explain THREE circumstances when this statement will hold.
[5 marks]
- (c) What are Key Performance Indicators (KPIs)? Explain any FOUR KPIs used in organisations.
[10 marks]