



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN SOCIOLOGY WITH  
INFORMATION TECHNOLOGY**

**(CITY CAMPUS – EVENING)**

**ASO 310: PROJECT MONITORING AND EVALUATION**

*Date: 29<sup>th</sup> November, 2013*

*Time: 5.30 - 7.30 p.m.*

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**INSTRUCTIONS:**

- Answer ANY THREE questions.

**ASO 310: PROJECT MONITORING AND EVALUATION (EVENING)**  
**YEAR THREE SEMESTER TWO**

**Answer any THREE Questions**

1. You have been chosen by UNICEF to undertake the role of a consultant in a project that gives direct funds to families living with orphaned children.
  - a) Formulate the steps in planning a monitoring system for the project (11.3 marks).
  - b) Which key areas are you required to analyze for the purpose of coming up with an effective evaluation report? (12 marks)
  
2. Monitoring and evaluation uses both qualitative and quantitative methods to measure the success and impact of a project.
  - a) Identify the potential dangers of a one-sided monitoring system.  
(10 marks)
  - b) Critically analyze the qualitative methods used in monitoring and evaluating development projects in Kenya. Use examples (13.3 marks).
  
3.
  - a) Distinguish between formative and summative evaluation methods.  
(11.3 marks)
  - b) Explain the qualities of good project indicators (12.marks).
  
4. Using the intended free laptop project for primary school pupils in Kenya, discuss the log-frame matrix planning exercise (23.3 marks).
  
5.
  - a) Examine factors that influence the quality of monitoring and evaluation information (11 marks).

b) Discuss project efficiency and project sustainability as core evaluation objectives (12.3 marks).

6. Baseline and endline studies are not evaluations themselves but an important part of assessing change. Discuss (23.3 marks).