

CHUKA



UNIVERSITY

COLLEGE

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF AGRIBUSINESS MANAGEMENT**

AGBM 102: PRINCIPLES OF MANAGEMENT

STREAM: B. AGBM Y1S2

TIME: 2 HOURS

DAY/DATE: THURSDAY 14/4/2011

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

Answer question One and any other two questions.

1. Write short notes on the following terms:
 - (i) Management
 - (ii) Planning
 - (iii) Leadership
 - (iv) Delegation
 - (v) Authority
 - (vi) Communication [30 marks]

 2. Outline and briefly discuss the main functions of management. [20 marks]

 3. Citing relevant examples briefly enumerate and discuss principles of management as advocated by Fayol. [20 marks]

 4. Discuss the role of communication in enhancing performance in organizations in Kenya. [20 marks]

 5. Enumerate and discuss the importance of decentralization of authority and responsibilities in management. [20 marks]
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