

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR EXAMINATIONS FOR THE AWARD DEGREE OF BACHELOR OF
SCIENCE IN COMMUNITY DEVELOPMENT**

AGHE 414: OUTREACH PROGRAMME

STREAMS: Y4S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 18/4/2013

8.30 AM – 10.30 AM

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO

1. (a) Define community outreach. [3 Marks]
 - (b) Differentiate between soft skills and hard skills. [2 Marks]
 - (c) Discuss to the most common soft skills required of an outreach officer. [15 Marks]
 2. Discuss the Do's and Don'ts in outreach programmes. [20 Marks]
 3. Discuss the group teaching methods used in outreach programmes. [20 Marks]
 4. Explain the communication networks used in community outreach programmes. [20 Marks]
 5. (a) Briefly explain the communication barriers related to the receiver. [10 Marks]
 - (b) Outline why an outreach officer would use audio-visual aids during presentation of information. [10 Marks]
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