

**CHUKA**



**UNIVERSITY**

**COLLEGE**

**UNIVERSITY EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF COMMERCE**

**BCOM 102: PRINCIPLES OF MANAGEMENT**

**STREAMS: BCOM Y1**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 2/4/2012**

**2.30 P.M. -4.30 P.M.**

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**INSTRUCTIONS:**

Answer question one and any other two questions.  
Do not write on the question paper.

- Q.1 (a) Explain the nature of management. [8 marks]
- (b) Discuss the managerial roles and skills required by Managers in a contemporary organization. [8 marks]
- (c) Explain the relevance and importance of managerial functions in the organization hierarchy. [8 marks]
- (d) Discuss the universality of management. [6 marks]
- Q.2 (a) Explain the application of principles of Bureaucracy propounded by Max Weber in modern organization. [15 marks]
- (b) What is Hawthorne effect and why is it important to managers? [5 marks]
- Q.3 (a) Discuss the economic environment of managers in decision making. [10 marks]
- (b) Analyse decision making as a rational process in management [10 marks]
- Q.4 (a) Discuss the barriers to planning and how they can be overcome by managers today. [10 marks]
- (b) Discuss the participative leadership styles. [10 marks]
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