

# **BUSINESS STUDIES**

## **FORM 1 EXAM**

### **END OF YEAR EXAM 2015**

#### **ANSWER ALL QUESTIONS**

#### **SECTION A**

1. Define business studies and state two fields that indicate the relevance of business in careers (4 marks)

2. State three factors that are likely to influence the operations of a business from its external business factors. (4 marks)

3. Mr. Maina is a business man dealing with stocking and supply of eggs, he eventually realises that his profits are not realised. What are some of the key internal factors he should consider in the next financial year so as to maximise profit (4 marks)

4. Define the following terms: (4 marks)

- Business environment
- Profit
- Labour
- Capital

5. State FOUR factors of production that an entrepreneur must consider before setting up business enterprise (4 marks)

6. Human wants are insatiable, state four other characteristics that these wants portray (4 marks)

7. Define and give two differences between currency trade (4 marks)

8. Briefly state the advantages one would have when he buys a book from a supermarket shelf than from a shop (4 marks)

10. What are the four demerits of using a messenger to send a business letter (4 marks)

11. Outline four advantages of replacing human labour with computers in production (4 marks)

12. State four major areas that business students are interested in learning as a career for future dependence (4 marks)

13. One that studies business studies at secondary school level is most likely to hold which career positions in the future (4 marks)

14.Name four office equipments used exclusively to reproduce documents (4marks)

15.State how location is determined when choosing a favourable business environment (4marks)

16.What are the distinct features that distinguish an open office from a closed office layout? (4marks)

17.State four paper instruments a students is most likely to meet in a school office(4marks)

18.State four means of trade payments permitted in Kenya(4marks)

19.Define these terms as used in Business studies(4marks)

- Profit
- Loss
- Labour
- Environment

20.State four characteristics of economic resources other than their scarcity in nature (4 marks)

21.What are some of the business items one is likely to use given that he is operating within the boundaries of the country (4marks)

22.Define these terms and match them with their respective factors of production (4marks)

- Wages
- Profit

23.Economic resources can be classified as either renewable or non-renewable

group the following vital resources commonly used by business men as renewable or non renewable (4marks)

24.Name four basic human wants (4marks)