



## **UNIVERSITY EXAMINATIONS**

### **FORTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS (COMMUNICATION AND MEDIA)**

**COMM 431: DIGITAL GRAPHICS AND COMMUNICATION**

**STREAM: B.A (COMM) Y4S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 18/12/2012**

**11.30 A.M. – 1.30 P.M**

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#### **INSTRUCTIONS:**

**Attempt three questions in all  
Question one is compulsory**

#### **SECTION A (30 MARKS)**

1. (a) With a labeled diagram describe three (3) basic parts of the video camera. [10 Marks]
2. (b) Distinguish the following types of cameras.
  - (i) Studio cameras
  - (ii) ENG/EFM cameras
  - (iii) Consumer camcorders
  - (iv) Convertible cameras. [20 Marks]

#### **SECTION B (40 MARKS)**

3. Write brief notes on the following:
  - (a) Three camera head movements.
  - (b) Three camera mount movement.

(c) Three basic camera shots.

4. Discuss principal elements involved in video production. [20 Marks]
  5. The beauty of any video footage is in framing. (Compose; 2007). Discuss the above statement. [20 Marks]
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