

## SKYLINERS FORM 2

### END OF YEAR EXAM 2015

### ANSWER ALL QUESTIONS WITHIN 2HRS

#### SECTION A.

1. Define communication and name two means of communication you are conversant with (4marks)

2. State three advantages of life insurance cover to the beneficiaries of the deceased. (4marks)

3. What are some of the four risks that an individual can insure his car against (4marks)

4. Define the following terms: (4marks)

- Advert
- Premium installment
- Risk

5. A warehouse can be so useful to business men and women, what are the advantages a fish monger would have by operating in a warehouse (4marks)

6. What are four advantages air transport has over road (4marks)

7. Define and give two differences between mergers and sole proprietors as business units (4marks)

8. In the event that a risk occurs against an insured good, name four instances when the compensation may not take place (4marks)

10. What are the four demerits of government indulgence in business activities of its citizens (4marks)

11. State four forms of traditional communication that are still used to date (4marks)

12. Computers are the latest development technology has introduced in communication, state four demerits of this development to the underclass in our society (4marks)

13. Outline the advantages of using money as a means of payment (4marks)

14. Classify the following as either goods or services (4marks)

Saloon  
Cobbler  
Milk vender  
Shoe shiner

15. Classify the following into either internal or external factors of business environment (4 marks)

Demography  
Culture  
Communication with workers  
Community communication

16. What are the distinct features that distinguish private companies from public limited companies (4 marks)

17. State four means of transport that can be used to transport goods via water (4 marks)

18. Name four forms of business unit you have learnt in business studies (4 marks)

19. Define these terms as used in Business studies (4 marks)

- Proprietor
- Insurance cover
- Store
- Ululation

20. Economic resources can be classified as either renewable or non-renewable

Group the following vital resources commonly used by business men as renewable or non-renewable (4 marks)

Economic resource

Renewable/nonrenewable

Petrol  
Charcoal  
Electricity  
Cooking gas

21. Name three broadly studied fields in business studies (4 marks)

22. What are the major activities that take place at a warehouse (4 marks)

23. Name four major improvements that can be carried out to goods in a warehouse to improve their quality (4 marks)

24. Briefly state why people in Kenya are not into railway transport (4 marks)