

**CHUKA**



**UNIVERSITY**

**COLLEGE**

**UNIVERSITY EXAMINATIONS**

**LINS 401: INFORMATION IN SOCIETY**

**STREAMS: Y4S1**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 19/12/2012**

**8.30 A.M – 10.30 A.M.**

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**INSTRUCTIONS:**

- Answer three (3) questions in all.
- Question One (1) is compulsory and carries thirty (30) marks.
- All other questions carry twenty (20) marks each.

**QUESTION ONE (Compulsory)**

- (a) With examples, explain the concept of “information need” and how it differs from information requirement. [10 marks]
- (b) Outline and briefly explain the various stages of human communication cycle. [10 marks]
- (c) Information users are classified according to the nature of information and its use. Highlight five categories of information users while clearly showing how each category differs from the other. [10 marks]

**QUESTION TWO (20 MARKS)**

Discuss the various uses of information in society.

**QUESTION THREE (20 MARKS)**

With examples, highlight and explain the various characteristics of information.

**QUESTION FOUR (20 MARKS)**

Compare and contrast information needs for urban and rural communities.

**QUESTION FIVE (20 MARKS)**

Effective information use is often met by various obstacles. With examples discuss some of the common barriers to effective information use.

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