



UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF EDUCATION (ARTS)**

BUST 222: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

STREAM: B.ED (ARTS) Y2S2

TIME: 2 HOURS

DAY/DATE: TUESDAY 13/4/2010

11.30A.M.-1.30P.M.

INSTRUCTIONS:

Answer Question ONE and any other two questions.

- Q.1 (i) Explain the key difference between sole trader and partnership as forms of business organizations. [2 marks]
- (ii) Explain key concepts in entrepreneurship. [4 marks]
- (iii) State the characteristics of an entrepreneur. [6 marks]
- (iv) Differentiate between an entrepreneur and a manager. [8 marks]
- (v) Explain the roles of entrepreneurship to economic development. [5 marks]
- (vi) Identify factors influencing/impacting on entrepreneurial growth, [5 marks]
- Q.2 By giving suitable examples Discuss the application of the Maslow's Hierarchy of needs theory to entrepreneur motivation. [20 marks]

Q.3 Identify and discuss factors that influence entrepreneurial mobility in a given situation and time. [20 marks]

Q.4 Using suitable examples discuss problems facing women entrepreneurs in your country and suggest remedies for each problem. [20 marks]
