RIBE BOYS SECONDARY SCHOOL TERM 1 MIDTERM EXAMS 2017 FORM THREE BUSINESS STUDIES 1. State 4 factors that influence location of a firm. (4mks) a)………………………………………………………………………………………………………………………………………………….. b)………………………………………………………………………………………………………………………………………………….. c)………………………………………………………………………………………………………………………………………………..... d)………………………………………………………………………………………………………………………………………………….. 2. Outline four factors that account for existence of small firms in the economy.(4mks) a)………………………………………………………………………………………………………………………………………………………. b)………………………………………………………………………………………………………………………………………………………. c)……………………………………………………………………………………………………………………………………………………….. d)……………………………………………………………………………………………………………………………………………………….. 3.Give four sources of monopoly power.(4mks) a)…………………………………………………………………………………………………………………………………………………………….. b)…………………………………………………………………………………………………………………………………………………………….. c)……………………………………………………………………………………………………………………………………………………………… d)……………………………………………………………………………………………………………………………………………………………… 4.Highlight four measures the government should take to encourage the establishment of industries in rural areas. (4mks) a)…………………………………………………………………………………………………………………………………………………………………………………………… b)…………………………………………………………………………………………………………………………………………………………………………………………… c)……………………………………………………………………………………………………………………………………………………………………………………………. d)……………………………………………………………………………………………………………………………………………………………………………………………. 5.Highlight four characteristics of a perfect competition market. (4mks) a)………………………………………………………………………………………………………………………………………………………………………………………… b)………………………………………………………………………………………………………………………………………………………………………………………... c)…………………………………………………………………………………………………………………………………………………………………………………………. d)…………………………………………………………………………………………………………………………………………………………………………………………. 6. Outline five factors that influence demand of a product.(5mks) a)…………………………………………………………………………………………………………………………………………………………………………………………….. b)…………………………………………………………………………………………………………………………………………………………………………………………….. c)……………………………………………………………………………………………………………………………………………………………………………………………… d)……………………………………………………………………………………………………………………………………………………………………………………………… 7.give five disadvantages of localization of a firm. (5mks) a)………………………………………………………………………………………………………………………………………………………………………………… b)………………………………………………………………………………………………………………………………………………………………………………… c)…………………………………………………………………………………………………………………………………………………………………………………. d)…………………………………………………………………………………………………………………………………………………………………………………. e)…………………………………………………………………………………………………………………………………………………………………………………. 8.Distinguish between excess demand and excess supply , showing their effects on equilibrium price and quantity. (15marks) 9.Describe the channel of distribution of imported products.(10 marks)