**MOI UNIVERSITY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**DPM 15: ENTREPRENEURSHIP EDUCATION**

**ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS**

**QUESTION ONE**

a) Entrepreneurship is important to the general economy or the country. Discuss (10mks)

b) Discuss various types of entrepreneurs. (10mks)

**QUESTION TWO**

a) Explain the characteristic of a good entrepreneur. (10mks)

b) Differentiate between entrepreneurship and SMES /SBES. (10mks)

**QUESTION THREE**

State and explain factors that have contribute to entrepreneurship development in developing countries. (20mks)

**QUESTION FOUR**

a) Explain the business start –up life cycle. (10mks)

b) Discuss many ways on how to become an entrepreneurs (10mks)

**QUESTION FIVE**

a) Name and discuss opportunities available to SMES in Kenta (10mks)

b) List and explain the sources of finances for SMES/SBES (10mks)

**QUESTION SIX**

a) Explain the effects of risks to SBES/ SMES. (12MKS)

b) Differentiate between counseling and consultancy. (8Mks)