

2017 KCSE JKIM joint examination paper

Business paper 1 Question paper

Answer all questions in this section in the space provided

1. identify four benefits of Export Processing Zone (EPZ) (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

3. State four characteristics of under-development. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

4. List four external business environments that may affect performance of business negatively... (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

5. State four reasons why business plan is necessary to an entrepreneur (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

6. State four factors that may accelerate growth/expansion of a firm. (4marks)

- i). .....

- ii). .....
- iii). .....
- iv). .....

7. Outline four reasons why celebrities are commonly used in advertisement. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

8. using a diagram show how subsidies may affect supply of cabbages in the market assuming that price remains constant. (4marks)

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9. Highlight four advantages that a firm may get by being quoted at the Nairobi Securities. Explain. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

10. state the account to be debited and credited from the following transactions. (4marks)

Transaction	Account to be debited	Account to be credited
a)sold goods on credit worth shs.4,679		

b)bought seven chairs and paid by cheque Shs 20,000		
c)paid rent expenses shs.5,000		
d)the owner took Shs 7,000 from bank business account for own personal use		

11. State four emerging issues in the transport sector (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

12. State four reasons why a business may not prefer to advertise its products through newspapers (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

13. Outline four factors to consider while evaluating business opportunities. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

14. State four causes of demand pull inflation (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

15. Highlight four shortcomings of public warehouse to traders. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

16. State four reasons why portorage still exists despite advance transport system in Kenya. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

17. State three indicators that show that a country has undergone economic development. (3marks)

- i). .....
- ii). .....
- iii). .....

18. Highlight four features of departmental store. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

19. Highlight three factors that lead to localization of firms. (3marks)

- i). .....
- ii). .....
- iii). .....

20. State four demerits of face to face communication. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

21. State four roles wholesalers in the chain of distribution. . (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

22. State the meaning of the following terms as used in insurance (4marks)

- a) annuity.....
- b) premiums .....
- c) binder note .....
- d) insurer .....

23. Highlight four ways of controlling demand pull inflation (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

24. State four difference between public and private company. (4marks)

- i). .....
- ii). .....
- iii). .....
- iv). .....

25 kimemia enterprises had a cash balance of shs.150, 000 and overdraft of shs.115, 000 on 1st Feb 2009

The following transactions were conducted:

- Feb 2<sup>nd</sup> A debtor paid Shs 40,000 by cheque
- Feb 10<sup>th</sup> the business bought stock Shs 10,000 in cash
- Feb 12th creditors were paid Shs 5,000 by cheque
- Feb 13th sold goods Shs 30,000 in cash
- Feb 15<sup>th</sup> bough stock worth Shs 12,000 paid in cash

Required: Prepare a dully balanced two column cash book

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