2017 KCSE JKIM joint examination paper

Business paper 1 Question paper

Description

i).

Answer all questions in this section in the space provided

a) Used to make postage impressions on the

B) Used for destroying unwanted documents by

1. Identify the machine or equipment that relates to the following descriptions. (4marks)

Office machine

	by obtaining any and a second of the second	
	cutting them into tiny pieces.	
	c) Used for trimming papers to the required sizes.	
	d)used for transmitting printed messages such as	
	letters,maps,diagrams and photographs	
2. Hi	ghlight four examples of direct taxes (4marks)	
i).		•
ii)		
iii)).	
iv)		
,		
3. St	ate four factors that may contribute to low levels of national income in a country. (4marks)
	•	•
i).		
ii)		
iii)		
iv)		•••
IV)		
Λlic	st four advantages of railway transportation. (4marks)	
4. LIS	strout advantages of ranway transportation. (4marks)	
i).		
i). ;;\		
ii)		
ii) iii))	
ii))	
ii) iii))	
ii) iii))	
ii) iii) iv))	

ii).

. State	e four reasons why a firm may prefer not to advertise through a newspaper in Kenya. (4marks)
i).	
ii).	
iii).	
iv).	
. Outl	ine four benefits of money transfers services using a mobile phone. (4marks)
i).	
ii).	
iii).	
iv).	
Outl	ine four ways in which the nature of goods influences the choice of transport means. (4marks)
i). ii).	
i). ii). iii). iv).	
i). ii). iii). iv).	nlight four factors that may influence channel of distribution too be used by affirm to sell its
i). ii). iii). iv).	nlight four factors that may influence channel of distribution too be used by affirm to sell its
i). ii). iii). iv).	nlight four factors that may influence channel of distribution too be used by affirm to sell its
i). ii). iii). iv). . High roduc	nlight four factors that may influence channel of distribution too be used by affirm to sell its

ii).	
iii).	
iv).	
12. Sta	te four factors that may cause shift in supply curve to the left. (4marks)
i).	
ii).	
iii).	
iv).	
13. Ou	tline four limitations of using letters as a means of communication. (4marks)
i).	
ii).	
iii).	
iv).	
14. Sta	te four positive effects of demand pull inflation (4marks)
i).	
ii).	
iii).	
iv).	
15. Hig	hlight four characteristics of general insurance (4marks)
i).	
ii).	
iii).	
iv).	
16. Sta	te four indicators of under development. (4marks)
i).	
ii).	
iii).	
iv).	
. • , .	
17. Sta	te three injections to the circular flow of income. (3marks)
i).	
ii)	

iii).	
18. Hig	hlight four features of chain store. (4marks)
i).	
ii).	
iii).	
iv).	
19. Hig	hlight three causes of rapid population growth rate. (3marks)
i).	
ii).	
iii).	
	te four features of a public company. (4marks)
i).	
ii).	
iii).	
iv).	
	te four roles retailers towards consumers in the chain of distribution (4marks)
i).	
ii).	
iii).	
iv).	
	te the meaning of the following terms as used in transport sector (4marks)
,	tainerization
	sels
	age
_	hlight four drawbacks of division of labour and specialization in a firm. (4marks)
i).	
ii).	
iii).	
iv).	

24. State four differences between partnership and public company. (4marks)
i)
ii)
iii).
iv)
25 Enter the following transactions in the cashbook and balance it off. (5marks)
Feb 1, 2015 Balance b/d: Bank sh. 83,000 (CR) Cash sh. 12,000(DR)
Feb 3, 2015 Received Ksh 940,000 from Paul traders after deducting 25% cash discount.
Feb 5, 2015 Deposited sh. 200,000 from cash box to the bank account.
Feb 6, 2015 Paid rent Ksh. 120,000 by cheque.
Feb 7, Paid Kawa Ksh. 100,000 after 5% cash discount.