2017 KCSE JKIM joint examination paper

Business paper 1 Question paper

Answer all questions in this section in the space provided

1. Stat	e four factors to consider when launching a new product to the market (4marks)						
i).							
ii).							
iii).							
iv).							
2. Highlight four ways in which business may improve the productivity of its human resources							
i).							
ii).							
iii).							
iv).							
3. Stat	e four circumstances when credit sale is appropriate. (4marks)						
i).							
ii).							
iii).							
iv).							
4. List	four benefits of forming producers cooperative to farmers. (4marks)						
i).							
ii).							
iii).							
iv).							
5. Stat	e four reasons why one may pay higher premiums compared to another in life assurance policy?						
(4marl							
i).							
ii).							
iii).							
iv).							

6. State	four economic conditions that affect business operations in Kenya. (4marks)
i).	
ii).	
iii).	
iv).	
7. Outli	ne four features of a market. (4marks)
i).	
ii).	
iii).	
iv).	
8. Outli	ne four types of printed messages that may be sent through facsimile. (4marks)
i).	
ii).	
iii). · 、	
iv).	
9. Highl	light four factors that influence the distribution of goods and services. (4marks)
i).	
ii).	
iii).	
iv).	
10 F=4	and the fall and an analysis of the englished and belongs if off (Farantia)
	er the following transactions in the cashbook and balance it off. (5marks)
	2015 Balance b/d: Bank sh. 83,000 (CR)
	n. 12,000
	2015 Received Ksh 194,000 from Paul traders after deducting 5% cash discount.
	1015 Paid electricity bill Ksh. 12,000 by cheque.
	Paid Kata Ksh. 110,000 after 10% cash discount.
Juli 1, 1	are received in 170,000 area 1070 desir dissourit.

11 Sta	te four limitations of air transport. (4marks)
i).	te rour initiations of all transport. (Hinarks)
-	
ii). 	
iii).	
iv).	
12. Sta	te four factors that may lead to favorable balance of payments disequilibrium. (4marks)
i).	
ii).	
iii).	
iv).	
,.	
13 Out	line four ways in which business may use to reduce environmental pollution. (4marks)
i). ::\	
ii).	
iii).	
iv).	
14. Sta	te four benefits of national income statistic to a country (4marks)
i).	
ii).	
iii).	
iv).	
١٧).	
15 ⊔:~	hlight four methods of reproducing documents. (4marks)
	might four methods of reproducing documents. (4marks)
i). 	
ii).	
iii).	
iv).	

16. Sta	te four limitations of using charts and posters as a means of communication. (4marks)
i).	
ii).	
iii).	
iv).	
,	
17. Sta	ate three negative effects of economic development. (3marks)
i).	
ii).	
-	
iii).	
18. Hig	hlight four sources of funds for a new business. (4marks)
i).	
ii).	
iii).	
-	
iv).	
19. Hig	hlight three features of a hypermarket which are similar to a supermarket (3marks)
i).	
ii).	
iii).	
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20. Sta	te four sources of monopoly power. (4marks)
i).	
ii).	
iii).	
iv).	
,.	
24 01	to form relative to the form of the lateral and the lateral an
	te four roles retailers towards wholesalers in the chain of distribution (4marks)
i).	
ii).	
iii).	
iv).	

22. Outline four significance of embracing technology in business operations. (4marks)

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	ages of sole proprietorship form of business ownership (4marks)
•••	
•••	
iv)	
24. State four strategies t	hat a small firm would adopt to expand its operations so as to enjoy economies of
scale. (4marks)	
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25 The following balance Details	tes were extracted from the books of Kariuki Traders on 30 th June 2010.
Opening stock	Shs 65,000
Sales	280,000
Purchases returns	190,000
Sales returns	4,200
Purchases returns	10,000
Their closing stock was v	alued at 70,000 as at 30 th June 2010.
Required: Prepare a tradi	ng account for the period ended 30th June 2010. (5marks)
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