

2017 KCSE JKIM joint examination paper
Business paper 1 Question paper
Answer all questions in this section in the space provided

1. Give four ways in which a manufacturer in a monopolistic competition may use to differentiate his Products from those of rival firms. (4marks)

- a)
- b)
- c)
- d)

2. State four reasons why consumers satisfy basic wants before the secondary wants . (4marks)

- a)
- b)
- c)
- d)

3. Highlight four ways in which business may improve the productivity of its human resource. (4marks)

- a)
- b)
- c)
- d)

4. Outline four factors to consider when introducing a new product in the market. (4marks)

- a)
- b)
- c)
- d)

5. Highlight four provisions of partnership Act 1963. (4marks)

- a)
- b)
- c)
- d)

6. State three measures that the government may employ to regulate and control business activities. (3marks)

- a)
- b)
- c)
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7. Highlight four benefits of national income statistics to a country. (4marks)

- a)
- b)
- c)
- d)

8. State four ways in which a business should do to maintain acceptable ethnics. (4marks)

- a)
- b)
- c)
- d)

9. State four strategies that a small firm would adopt to expand its operations so as to enjoy economies of scale. (4marks)

- a)
- b)
- c)
- d)

10. Outline four advantages of indirect taxes. (4marks)

- a)
- b)
- c)
- d)

11. Highlight four current changes that have been introduced in operating bank accounts by The commercial banks. (4marks)

- a)
- b)
- c)
- d)

12. Outline four features of tied shops . (4marks)

- a)
- b)
- c)
- d)

13. State four special mail delivery services provided by the post office. .(4marks)

- a)
- b)
- c)
- d)

14. Outline four circumstances under which a firm would be located near the market for its products. .
(4marks)

- a)
- b)
- c)
- d)

15. State four advantages of promoting goods using radios. (4marks)

- a)
- b)
- c)
- d)

16. Highlight four negative effects of economic development. (4marks)

- a)
- b)
- c)
- d)

17. State four ways in which the government may create an enabling environment for business
Activities. (4marks)

- a)
- b)
- c)
- d)

18. State four items that can bring change in the circular flow of national income. (4marks)

- a)
- b)
- c)
- d)

19. Outline four ways in which products can be differentiated under monopolistic.(4marks)

- a)
- b)
- c)
- d)

20. Outline two differences between economic growth and economic development. (4marks)

- (i). Economic growth
- (ii). Economic development.....

21. State the function of each of the following office equipment. (4marks)

- (a) Composite machine
 (b) Franking machine
 (c) Guillotine machine
 (e) Shredding machine

22. State the source document for each of the following subsidiary books.

Subsidiary books	Source documents
Sales journal	
Sales returns journal	
Purchases returns journal	
Purchases journal	

23. Highlight any four principles that the governor of Makadara county should consider before spending Money allocated to the county. (4marks)

- a)
 b)
 c)
 d)

24. State four effects of under population. (4marks)

- a)
 b)
 c)
 d)

25. The following information was obtained from kanji traders for the period ending 31/12/12

Details	Shs
Closing stock	7000
Carriage inwards	300
Cost of sales	30,000
Carriage outwards	500
Commission received	1,500
Wages	15,000
Electricity	2,500
Sales	34,000
Discount received	3,500

Required: Prepare profit and loss account for the period. (5marks)

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