## **KCSE 2017 JKIM JOINT EXAMINATION**

## **Business paper 1 question paper**

Instructions: Attempt ALL questions in the space provided in this sheet.

1. Highl marks)	light on four factors that may bring about improved national income of our country Kenya. (4
(i).	
(ii).	
(iii).	
(10).	
	water and cloth are basic human wants. State three characteristics of rain water that
Makes	it different from a cloth. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
Registra (i). (ii).	our documents which are required to be filled with the registrar of companies to facilitate ation of limited liability companies. (4 marks)
(iii).	
, ,	
	e four reasons that may account for the existence of oligopoly markets. (4 marks)
(i). (ii).	
(iii).	
(iii). (iv).	
(17).	
	ify the following costs into either fixed or variable costs.
	materials
	consumed
	ranco proporty

(i).									e four									
(ii).																		
(iii).		• • • • • • • • • • • • • • • • • • • •			•••••				•••••						•••••	• • • • • • • • • • • • • • • • • • • •		
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7. Outl	line t	our	fact	ors t	n he (	onsi	dered	l wher	n chọc	nsing a	a chai	nnel (	of dis	trihuti	on (4	1 maı	rks)	
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(ii).																		
(iii).	••••														••••			
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8. Give (i).									mpan					acis 0	ı ııdıl	ле. (.	S IIId	ii KS)
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State four characteristics of chain store. (4 marks) (i). (ii). (iii). (iii). (iv).  Highlight four advantages of government involvement in business activities. (4 marks) (i). (ii). (iii). (iii). (iv).  State four indicators of business threats. (4 marks) (ii). (iii).	
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Outling four disadvantages of devaluating a country's eugranas. (4 marks)	
Outline four disadvantages of devaluating a country's currency. (4 marks) ).	

(ii). (iii). (iv).	
15. Sta	te four advantages of an open office plan. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
46.61	
	te four measures that Kenya government may take to attract firms to an area. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
17. Ou	tline four basic points an entrepreneur considers when formulating a business idea. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
	tline four reasons for the continued use of human porter age today despite the advancement in ort technology. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
(17).	
19. Sta	te four ways in which the utility of a commodity can be increased. (4 marks)
(i).	
(ii).	
(iii).	
(iv).	
	tline four principles of economic planning. (4 marks)
(i).	
(ii).	
` '	
(iii).	

(i) (ii) (iii)	riers to international trade that are im	
22. The table below sho Category of inflation des	ws the description and the category of scribed. (4 marks)	inflation. Fill in blank spaces the
Decryption		Category
(i) Has no effect on the o	output, employment or income distribu	ution
ii) A period of high inflat	cion and high unemployment	
(iii) The government car	n prevent it by using deliberate measur	res.
(iv) Prices increase at ste	eady rate over time	
(i) (ii) (iii)	s of a re-insurance company. (4 marks)	
	rcumstances would a trader allow a cu	stomer to pay cash on delivery? (4 marks)
(ii) (iii)		
25. Rehema had the foll	owing balances at the end of the tradii	ng period 30 <sup>th</sup> June 2015.
<b>Details.</b> Cash	Shs 140,000	

Creditors	240,000
Premises	500,000
Fixtures	200,000
Insurance owing	260,000
Prepaid rent	140,000
Debtors	140,000
Prepare Rehema balance shee	t as at 30t June 2015. (5marks)

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