

2017 KCSE JKIM joint examination paper
Business paper 1 Question paper
Answer all questions in this section in the space provided

1. State four advantages of indirect taxes. (4marks)

- i).
- ii).
- iii).
- iv).

2. Give four reasons why employers are expected to provide their employees with insurance cover. (4marks)

- i).
- ii).
- iii).
- iv).

3. Mention four methods that countries use to restrict importation of goods. (4marks)

- i).
- ii).
- iii).
- iv).

4. State four indicators of business threats.. (4marks)

- i).
- ii).
- iii).
- iv).

5. Give four reasons why employers are expected to provide their employees with insurance cover. (4marks)

- i).
- ii).
- iii).
- iv).

6. Outline four factors that may contribute to the ineffectiveness of a warehouse. (4marks)

- i).
- ii).
- iii).
- iv).

7. Highlight four problems that are likely to be faced by a firm as result of expansion of the entire industry. (4marks)

8. Mention four features of capital as a factor of production. (4marks)

- i).
- ii).
- iii).
- iv).

9. State four factors that influence the amount of money held by an individual for transaction motives motives. (4marks)

- i).
- ii).
- iii).
- iv).

10. State four methods that can be used to determine the prices of goods and services in an economy. (4marks)

- i).
- ii).
- iii).
- iv).

11. Identify the terms given to each of the following statements. (4 marks)

statement	Term
a) Transport goods from producers to consumers	
b) Increasing the usefulness of a good or services	
c) Activities carried out with a view of making profit.	
d) A person who uses a good or service.	

12. list four features that are contained the articles of association for a limited company. (4marks)

- i).
- ii).
- iii).
- iv).

13. Identify four ways in which consumers can be exploited by traders. (4marks)

- i).
- ii).
- iii).
- iv).

14. State three problems encountered in development panning. (3marks)

- i).
- ii).
- iii).

15. State four processes through which utility of products can be increased. (4marks)

- i).
- ii).
- iii).
- iv).

16. Outline four circumstances under which manufactures may not sell goods/ services directly to consumers. (4marks)

- i).
- ii).
- iii).
- iv).

17. Highlight four functions of advertising agencies. (4marks)

- i).
- ii).
- iii).
- iv).

18. Give four measures that a country may take to correct her balance of payment deficit (4marks)

- i).
- ii).
- iii).
- iv).

19. Outline four disadvantages of using a train as a means of transport. (4marks)

- i).
- ii).
- iii).
- iv).

20. Outline four gaps in the market that may give rise to a business opportunity.(4marks)

- i).
- ii).
- iii).
- iv).

