

KCSE 2017 JKIM JOINT EXAMINATION

565/1

Business paper 1 Question paper

Time: 2 hours

Instructions: Answer ALL questions in the space provided.

1. Mention four features of capital as a factor of production.(4marks)

- (i).
- (ii).
- (iii).
- (iv).

2. Outline four features of a perfect competition market. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

3. Highlight four factors that may determine the amount of revenue to be collected through taxation. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

4. Outline four merits of a rapidly growing population in a country. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

5. Identify four reasons why consumers prepare a scale of preference before spending money on Goods and services.(4marks)

- (i).
- (ii).
- (iii).
- (iv).

6. Outline four disadvantages of the partitioned office layout. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

7. Outline four factors that may contribute to the ineffectiveness of a warehouse. (4marks)

- (i).
- (ii).

- (iii).
- (iv).

8. Give four reasons why employers are expected to provide their employees outline **four** advantages of using television as a means of advertising. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

9. Outline four circumstances under which written communication is preferable to oral Communication. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

10. Give the uses of the following office equipment.

Equipment	Use
Staple	
Franking machine	
Computer	
Paper shredder	

11. With the advancement of information technology (I.T), there has been a lot of revolution in communication, identify four current trends in communication. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

12. Highlight four advantages to the government of Kenya for setting up Export Processing Zones (EPZs) (4marks)

- (i).
- (ii).
- (iii).
- (iv).

13. Outline **four** factors that may determine the amount of premium paid by an insured person. (4marks)

- (i).
- (ii).

- (iii).
- (iv).

14. Highlight four limitations of barter system of trade. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

15. Highlight four problems that are likely to be faced by a firm as result of expansion of the entire industry. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

16. Enter the following transactions in their relevant ledger account. (4marks)

- Jan 8: Bought stock worth sh 10,000 on credit.
- Jan 12: Withdrew cash from bank for office use sh.8, 000.
- Jan 15: Paid rent by cheque Shs 6000.
- Jan 20: Received Shs 4000 by cheque from a debtor.

.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

17. Highlight four drawbacks of using stencil in producing documents. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

18. State four factors that hinder effective communication. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

19. Highlight four market situations that result into a business opportunity, (4marks)

- (i).
- (ii).
- (iii).
- (iv).

20. State three withdraws in the circular flow of income. (3marks)

- (i).
- (ii).
- (iii).

21. List four methods of that a company like Kilima Flour Limited would use to advertise their products.(4marks)

- (i).
- (ii).
- (iii).
- (iv).

22. State four benefits that Kenya will reap after the completion of the Lamu Port & Lamu-South Sudan-Ethiopia Transport corridor (LAPSSET) project whose construction is underway. (4marks)

- (i).
- (ii).
- (iii).
- (iv).

23. Give the meaning of the following terms as used in business. (4marks)

a) Amalgamations

.....
.....
.....

b) Take-overs

.....
.....
.....

c) Franchising

.....
.....
.....

d) Check-off system

.....
.....

24. For each of the following state whether renewable or non-renewable (5marks)

NAMES	DETAILS
-------	---------

Petroleum	
Gas	
Charcoal	
Coal	
wood	

25. State four factors that cause goods to decrease in the market (4marks).

- (i).
- (ii).
- (iii).
- (iv).