KCSE 2017 JKIM JOINT EXAMINATION

565/1

Business paper 1 Question paper

Time: 2 hours

Instructions: Answer ALL questions in the space provided.

| 1. Outli | ine four reaso | ns for establishment of a business enterprise(4 marks) |
|-----------|----------------|--|
| (i). | | |
| (ii). | | |
| (iii). | | |
| | | |
| (IV). | | |
| Supplie | ed.(4 marks) | in which the government influences the quantity of a commodity |
| (١). | | |
| (ii). | | |
| (iii). | | |
| (iv). | | |
| ` , | | |
| 3. Iden | • | res of monopoly powers.(4 marks) |
| (i). | | |
| (ii). | | |
| (iii). | | |
| (iv). | | |
| () | | |
| 4. The 1 | following bala | nces were extracted from the books of Njirabi traders on 31st May 2004. Shs |
| Credito | ors | 62,500 |
| Stock | | 2,000 |
| | bank loan | 40,000 |
| , Bank | | 160,000 |
| Cash | | 20,000 |
| remis | es | 800,000 |
| equire | d: Prepare his | s balance sheet .(4 marks) |
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| 5 State | e four circumstances under which a country's terms of trade would be unfavorable(4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| (17). | |
| | |
| | light four reasons for the existence of small firms in an economy. (4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| | |
| | |
| 7. state | e four benefits that would accrue to a business person who transports goods by |
| | rather than tramp streamers. (4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| ` , | |
| | |
| Q ∐iah | light four circumstances which may make an insurance company not to compensate the |
| | d in the event of loss. (4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| (17). | |

9.) state four reasons why firms with popular products find it necessary to continually advertise The same products.(4 marks)

| (i). | |
|---------|--|
| (ii). | |
| (iii). | |
| (iv). | |
| () | |
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| 10 11: | |
| _ | ghlight four advantages that accrue to a country as a result of foreign firms locating their prises in the country.(4 marks) |
| (i). | |
| (ii). | |
| ` , | |
| (iii). | |
| (iv). | |
| | |
| | |
| 11. Ide | entify four documents used in the delivery process in home trade. (4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| (/- | |
| | |
| | |
| | te four FIVE sources of finance open to Kenya government.(4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| | |
| | |
| 40.11 | |
| _ | hlight Four indicators used to evaluate a country's economic development. (4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| | |
| | |
| 4.4 11: | |
| | der what circumstances would a common carrier refuse to transport goods of a particular |
| | ? (4 marks) |
| (i). | |
| (ii). | |
| (iii) | |

| (iv) | | | | | |
|--|------------------------------------|--|--|--|--|
| | | | | | |
| 15. state four causes of inflation in a country. (4 marks) | | | | | |
| (i) | | | | | |
| (ii) | | | | | |
| (iii) | | | | | |
| (iv) | | | | | |
| | | | | | |
| 16. Highlight four advantages of hire purchase to the selle | er. (4 marks) | | | | |
| (i) | | | | | |
| (ii) | | | | | |
| (iii) | | | | | |
| (iv) | | | | | |
| (-,- | | | | | |
| | | | | | |
| 17. Outline three basic qualities of an office worker .(3 ma | arks) | | | | |
| (i) | | | | | |
| (ii) | | | | | |
| (iii) | | | | | |
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| | | | | | |
| 18. Identify the machine or equipment that relates to the | e following descriptions. (4marks) | | | | |
| Description | Office machine | | | | |
| a) Used to make postage impressions on the | | | | | |
| envelopes. | | | | | |
| B) Used for destroying unwanted documents by | | | | | |
| cutting them into tiny pieces. | | | | | |
| c) Used for trimming papers to the required sizes. | | | | | |
| d)used for transmitting printed messages such as | | | | | |
| letters,maps,diagrams and photographs | | | | | |
| 19. Outline Four reasons why a business would like to operate its own warehouse. (4 marks) (i). | | | | | |
| () | | | | | |
| (ii) | | | | | |
| (iii) | | | | | |
| (iv) | | | | | |

20. Highlight four factors that may be used in determining the size of a firm. .(4 marks)

| (i). | |
|---------|--|
| (ii). | |
| (iii). | |
| (iv). | |
| () | |
| | |
| | me four sources of business ideas.(4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| | |
| 22. Sta | ate four limitations of face to face communication.(4 marks) |
| | |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |
| | |
| | e following information was extracted from the books of Kabila Traders for the year ended ecember, 2003. |
| Capita | l on 1st January 2003 270,000 |
| • | l on 31st December 2003 320,000 |
| | ngs during the year 100,000 |
| | onal capital introduced |
| _ | the year 2003 30,000 |
| Calcul | ate Kabila Traders Ltd.'s profit or loss for the year ended 31st December 2003(5 marks) |
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24. Highlight four circumstances under which a firm would sell through retailers.(4 marks)

| (i). | |
|---------|--|
| (ii). | |
| (iii). | |
| (iv). | |
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| | |
| 25. Out | line four characteristics of insurable risks.(4 marks) |
| (i). | |
| (ii). | |
| (iii). | |
| (iv). | |