

KCSE 2017 JKIM JOINT EXAMINATION

565/1

Business paper 1 Question paper

Time: 2 hours

Instructions: Answer ALL questions in the space provided.

1 Identify four short falls of after sales service as a method of sales promotion to the buyers. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

2. State four methods of trade restriction. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

3. Highlight four roles played by commercial banks in facilitating home trade. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

4. Identify four short falls of after sales service as a method of sales promotion to the buyer. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

5. Outline four uses of a general journal. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

6. Identify four type of taxes levied on businesses in Kenya. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

7. Record the following transactions in the relevant ledger account
2009 .(4 marks)

- June 1: Omolo started a business with shs.50, 000 cash
- June 4: Bought office equipment for Shs. 2,000
- June 6: Deposited shs.12, 000 into the business bank account
- June 8: Bought stock for the shs.10, 000

.....

.....

.....

.....

.....

.....

.....

.....

.....

8. State four problems encountered when measuring the national income of a country. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

9. Outline four factors to consider when deciding on an ideal office layout. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

10. Highlight four circumstances which may make an insurance company not to compensate the Insured in the event of loss. (4 marks)

- (i).

- (ii).
- (iii).
- (iv).

11. State four assumptions of monopolistic competition. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

12. The following information was extracted from the books of Kabuli Traders as at 31st December, 2008

	Shs
Opening stock	2,500
Purchases	46,000
Closing Stock	1,500
Mark up 20%	

Required:

Prepare a trading account. (5 marks)

.....

.....

.....

.....

.....

.....

.....

.....

.....

13. Identify three shortcomings of after sales service as a method of sales promotion to the buyers. (3 marks)

- (i).
- (ii).
- (iii).

.....

14. Outline four benefits that a country gets by being a member of the international monetary fund (IMF) (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

15. Outline four factors to consider when deciding on an ideal office layout. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

16. Outline four characteristics of insurable risks. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

17. Under what circumstances would a common carrier refuse to transport goods of a particular? Trader. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

18. Identify four advantages of export processing zones to a country. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

19. Identify four documents used in the delivery process in home trade. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

20. The following balances were extracted from the books of Jorge traders on 31st May 2004.

Details	Shs
Creditors	62,500
Stock	2,000
2 years bank loan	40,000
Bank	160,000
Cash	20,000
Premises	800,000

Prepare his balance sheet (4 marks)

.....

.....

.....

.....

.....

.....

.....

.....

21. Highlight four benefits of free publicity to a firm. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

22. State four limitations of buying goods through hire purchase. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

23. Outline four benefits of trade restrictions. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

24. Give four factors that facilitate trade. (4 marks)

- (i).

- (ii).
- (iii).
- (iv).

25. State four ways through which the government of Kenya may use to encourage investors to invest in the country. . (4 marks)

- (i).
- (ii).
- (iii).
- (iv).