



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY SCHOOL OF SPATIAL PLANNING AND NATURAL  
RESOURCE MANAGEMENT**

**UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE IN  
WATER RESOURCES AND ENVIRONMENTAL MANAGEMENT**

**1<sup>ST</sup> YEAR 1<sup>ST</sup> SEMESTER 2013/2014 ACADEMIC YEAR**

**REGULAR**

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**COURSE CODE: PSP**

**COURSE TITLE: PLANNING PRESENTATION TECHNIQUES**

**EXAM VENUE: LR 6**

**STREAM: (SPNRM)**

**DATE: 17/04/14**

**EXAM SESSION: 2.00 – 4.00 PM**

**TIME: 2.00 HOURS**

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**Instructions:**

- 1. Answer question 1 (compulsory) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### **QUESTION ONE**

- a. Explain the importance of presentation of plans as a component in plan dissemination process. (10 marks)
- b. Discuss the advantages of 3-D printing technology in relation to the production of presentation aids. (5 marks)
- c. Explain the importance of scale and proportion in the production of 3-D presentation models. (5 marks)
- d. Omondi had a discussion with Bernard on the importance of visuals in the final spatial planning report on Usenge beach. Discuss the points he raised. (10 marks)

### **QUESTION TWO**

- a) Discuss five different types of maps and their relevance to spatial planning. (10 marks)
- b) Explain the importance of the physical image of the presenter in communicating effectively to the audience. (10 marks)

### **QUESTION THREE**

- a) Discuss the reasons why Olaka considered a facilitator important for his presentation to stakeholders on Uhanya Beach development plan. (10 marks)
- b) Describe how visual literacy of the audience impacts on presentation technique effectiveness. (10 marks)

### **QUESTION FOUR**

- a) Ouko and Anyango are in agreement that audience participation should be encouraged during planning presentation sessions. Discuss. (10 marks)
- b) Explain how factors relating to the venue affect the effectiveness of planning presentation techniques used. (10 marks)

### **QUESTION FIVE**

Discuss the presentation aids that may be used during planning presentation sessions. (20 marks)