



THE TECHNICAL UNIVERSITY OF KENYA
DEPARTMENT OF COMPUTER SCIENCE
ECSI 40201 ORGANISATIONAL MANAGEMENT

ECII/2013S

2017 SEMESTER EXAMINATIONS.

Instructions: Answer Question One and any other Two Questions:

QUESTION ONE

- (a) Discuss the meaning of organizational management using the functional approach (10 Marks)
- (b) Explain any five factors that influence the nature of organizational structure (10 Marks)
- (c) Using examples, Explain five major emerging issues that influence the current management practice (10 Marks)

QUESTION TWO

- (a) Discuss the three different levels of management and for each of the levels, show the most important skills required. (12 Mark)
- (b) Discuss any four theories that have informed the development of organizational management as a discipline (8 Marks)

QUESTION THREE

- (a) Explain five attributes of an organization using the system theory approach (10 Marks)
- (d) Greener Horizons LTD are currently drafting their strategic plan. Discuss how they could use the SWOT analysis model in this process (10 Marks)

QUESTION FOUR

- (a) Discuss six factors that are likely to favor outsourcing of an organizational activity as opposed to doing it in-house (12 Marks)
- (b) Explain any four approaches to understanding and measuring organizational effectiveness (8 marks)