**MID TERM EXAM**

**BUSINESS STUDIES**

**TERM 2 2017**

1. Name four types of utilities .(4mks)
2. Outline four characteristics of services. (4mks)
3. State four characteristics of Basic needs. (4mks)
4. Mention four types of business activities that are involved in extraction. (4mks)
5. State four characteristics of land as a factor of production. (4mks)
6. Outline four methods of generating business ideas. (4mks)
7. State whether earth of the following factors fall under micro- environment or macro-environment. (4mks)
8. Competitive environment
9. Legal –political environment
10. Business structure
11. Business culture
12. Out four benefits of entrepreneurship top a society. (4mks)
13. Highlight the importance of a business plan to business. (4mks)
14. The following terms goods, economic goods, intermediate goods and finished goods. Match them with the appropriate description. (4mks)

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| Description | Category of goods |
| 1. Final products that come out of production in the required form. |  |
| 1. Goods used in producing others. |  |
| 1. Goods that are scarce and have money value. |  |
| (d) Goods that require further processing before they can be used. |  |

1. Define the following terms as used in business. (4mks)
2. Opportunity cost.
3. Distribution
4. Division of labour.
5. Business.
6. State the type of human wants one would be satisfying in each of the following, Basic wants or secondary want.
7. A tourist going to Maasai Mara National park..
8. Cooking food for school children.
9. Playing football.
10. Putting on cloths.
11. State the term given to each of the following disciplines. (4mks)
12. Study of trade and aids to trade.
13. Study of how man strives to satisfy his unlimited wants using the limited resources.
14. Study of the process of identifying a business opportunity and acquiring resources to start and run a business.
15. Study the activities carried out in an office.
16. Name four types of business resources.(4mks)
17. Identify whether the following resources are renewable or non-renewable.(4mks)
18. Wood
19. Natural gas
20. Petroleum
21. Solar energy
22. Outline four characteristics of direct production. (4mks)
23. State four factors to consider when evaluating a business opportunity. (4mks)
24. Classify each of the following activities into its appropriate level of production. (4mks)
25. Harvesting wheat
26. Oil refining
27. Teaching
28. Fishing
29. State four types of mobility possessed by labour as a factor of production.
30. Outline four characteristics of a successful entrepreneur. (4mks)