

**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS**

**WITH IT (SUPPLY CHAIN OPTION)**

**3RD YEAR 2ND SEMESTER 2015/2016 ACADEMIC YEAR**

**MAIN EVENING**

**COURSE CODE: ABA 438**

**COURSE TITLE: LOGISTICS MANAGEMENT**

**EXAM VENUE: STREAM: (BBA)**

**DATE: 05/09/16 EXAM SESSION: 9.00 – 11.00 AM**

**TIME: 2 HOURS**

**Instructions**

1. Answer Question One (Compulsory) and ANY other 2 questions

2. Candidates are advised note to write on the question paper

3. Candidates must hand in their answer booklets to the invigilator while in the examination room

**QUESTION 1.**

1. Logistics has gained more attention and serious improvements globally. How has this affected the economy as a whole, the organizations as well as individual customers?

(15 marks)

1. Identify at least **FIVE** areas of logistics activities, which you believe will experience the most change in growth in the next five years or so by explaining why you believe so?

(15 marks)

**QUESTION 2:**

1. Discuss the role of **3rd party** logistics providers by clearly explaining the advantages and disadvantages of engaging **a 3rd party** provider. (10 marks)
2. Warehousing is one of the key logistics activities. What are the **five** key benefits of warehousing to a logistics organization? (05 marks)

**QUESTION 3:**

You have been invited for an interview for the position of logistics manager. The interview panel is interested to know whether you understand the roles. **TASK;** identify and explain at least six roles of a logistics manager. (20 marks)

**QUESTION 4:**

Compare and contrast the **FIVE** modes of transport by clearly showing the advantages and disadvantages of each. (20 marks)

**QUESTION 5:**

1. Why has the **JIT** approach to inventory control/management become popular in some industries (10 marks)
2. What role does transportation play in logistics? (10 marks)