



DEDAN KIMATHI UNIVERSITY OF TECHNOLOGY

UNIVERSITY EXAMINATION 2014/2015

**FIRST SEMESTER I SUPPLEMENTARY EXAMINATION FOR DIPLOMA IN
TOURISM AND HOSPITALITY MANAGEMENT**

BST 1151: SOCIAL STUDIES AND BUSINESS ETHICS

DATE: 22ND SEPTEMBER 2015

TIME: 11.00AM-1.00PM

INSTRUCTIONS: answer question ONE and any other TWO questions.

QUESTION ONE

- a. What is business ethics? (2Marks)
- b. Giving relevant examples discuss the different levels of business ethics (6 Marks)
- c. Explain the difference between;
 - i. Moral agent and non moral agent. (2Marks)
 - ii. Morals and Ethics. (2Marks)
 - iii. Free will and free choice. (2Marks)
- d. Define code of ethics and outline *Three* purposes of code of ethics in business. (5Marks)
- e. Differentiate between normative and descriptive ethics (4 Marks)
- f. Discuss the statement that “business and social ethics is a heterogenous discipline” (7 Marks)

QUESTION TWO

- a. Discuss five Subjective determinants of Morality. (10 Marks)
- b. Briefly explain five Impediments of Morality. (5Marks)

QUESTION THREE

- a) Discuss the causes of ethical problems and issues in workplace (5 Marks)
- b) Discuss the possible corruption practices in each of the following departments in an organization. (6Marks)
 - i. Procurement Department
 - ii. Human resource management Department
 - iii. Finance Department

- c) Outline **Four** precautionary measures that institutions should implement to achieve a corruption free institution. (4Marks)

QUESTION FOUR

- a) Discuss the following theories in business ethics and their application in an organization
- i. Teological theory (5 Marks)
 - ii. Deontological theory (6 Marks)
 - iii. Ethical learning theory (4 Marks)

QUESTION FIVE

- a. Discuss the advantages which flourish due to the implementation of Corporate Social Responsibility in an organization. (6Marks)
- b. The nature of the organization culture may either help or obstruct the implementation of policies and procedures. This is because the culture of organization may exert a positive or negative influence on organization. Outline five ways through which an organization culture may influence the performance of an organization. (5Marks)
- c. Outline four factors affecting organization culture (4Marks)