**MOI UNIVERSITY EXAMINATIONS**

**ACADEMIC YEAR 2013/2014**

**FOR THE DEGREE OF BACHELOR OF SCIENCE IN PROJECT PLANNING AND MANAGEMENT**

**SECOND YEAR SECOND SEMESTER EXAMINATIONS**

**COURSE TITLE: STRATEGIC DILLEMA AND PROJECT INDENTIFICATION**

**COURSE CODE: BPM 213**

**INSTRUCTIONS TO CANDIDATES: QUESTION ONE IS COMPULSORY.ANSWER ANY OTHER THREE QUESTIONS IN SECTION B**

**SECTION A**

**QUESTION ONE ( 28 MARKS ) COMPULSORY**

a) Briefly discuss the following terms as used in project management: **(10 marks)**

* **Project management**
* **Stakeholders’ management**
* **Earliest start time**
* **Latest start time**
* **Objectives**

b) Define the term strategic management **(4 marks)**

c) Identify the role of an entrepreneur in project development **(8 marks)**

d) How can stakeholders’ power affect project work? (**6 marks)**

**SECTION B-EACH QUESTION CARRIES (24 MARKS)**

**QUESTION TWO**

a) Discuss the key project cycle elements of**: (12 marks)**

* + **Planning**
  + **Implementation**
  + **Formulation**

b) Explain the following stages of strategic management: **(12 marks)**

* **Strategy formulation**
* **Strategy implementation**
* **Strategy evaluation**

**QUESTION THREE**

a) Discuss the main stakeholders of any organization (**8 marks)**

b) Why is stakeholders’ participation important in project work? (**10 marks)**

c) Discuss scheduling **(6 marks)**

**QUESTION FOUR**

a) Discuss the key features of the following economic cycles:

* **Booms/expansions (8 marks)**
* **Recessions/constructions (8 marks)**

b) Discuss the advantages of work breakdown structure. (**8 marks)**

**QUESTION FIVE**

a) Describe what a Gantt chart is **(5 marks)**

b) Critically assess the advantages and disadvantages of Gantt Chart (**8 marks)**

c) How can local assets identification be under taken in the process of project planning. (**9 marks)**

**QUESTION SIX**

**a)**What is the importance of a critical path (**7 marks)**

**b)** Differentiate between the Critical path Method **(CPM)** and the Program Evaluation Review Technique **(PERT) (9 marks)**

**c)** Briefly explain the role of monitoring in project implementation. **(8 marks)**