NAME		ADM NO
STREAM	DATE	SIGNATURE

## ARGWINGS KODHK SECONDARY SCHOOL

## BUSINESS STUDIES FORM THREE-2017 END TERM ONE EXAMINATION

## FOR EXAMINER'S USE ONLY

QUESTIONS	MAXIMUM SCOR	E STUDENT'S SCORE
1-25		
1 State any four so	ource of business ideas	(4mks
	NOT ALL THE DESIGNATION OF SAME	THE RESERVE AND
2 State any four int	emal economies scale that a firm	is likely to enjoy as it expands (4mks)
2 State any root me		(Tines)
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	government to stop/ reduce road	our Kenyan roads. State any four measures accidents (4mks)
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4.	Outline four factors that may hinder effecti	ve communication	(4mks)
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	NAME OF THE PERSON OF THE PERS		
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		a compared the second contraction of the contraction of	
	DECEMBER OF MICHAEL STREET		
5.	Classify the following factors into either in	ternal or external business environment	(4mks)
	Factor	Environment	
	Employees who lack appropriate skills		
	Increased taxation	1	
	Poor elimatic conditions		
	Increased population size	-	
6.	State any four principles of insurance		(4mks)
		TO BE DOMESTICATION OF THE PROPERTY OF THE PRO	
	na i cente successor construentes e c	A SECRETARY, IT IS NOT THE ROLL OF THE CONTROL OF	
1.	State any four sources of monopoly power		(4mks)
		THE RESERVE OF THE PERSON OF T	10000
	age to the first section of the contract of th	-FGDD - OF EUROPEAN CONTRACT STREET	

<ol> <li>State any four reasons why goods may be tra (4mks)</li> </ol>	insported using air despite the high costs involved
one to be that there may be provided to	
Marie Colores (1000)	
to the editor at a residence some management	
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	the second second second
9. State any four characteristics of a good filling	z system (4mks)
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<ol> <li>Give any four reasons why small firm still reasons</li> <li>scale firms</li> </ol>	main in the economy despite the existence of large (4mks)
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AND THE RESERVE OF THE PARTY OF	The product of the product of the pro-
12 Outline any four advantages of using a compa	uter in an organization (4mks)
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	<ol> <li>State any four implications of production (4mks)</li> </ol>	activities on environmental and community health
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	the entire industry	ale that a firm may experience as a result of growth of (4mks)
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	15. State the office equipment used to perform	the following duties (4mks)
	Task	Equipment
	Printing stamp impressions on envelopes	
	Cutting papers into required shapes	
	Pinning papers together	
•	Processing, recording, storing and retrieving of information	
		ying any office equipment (4mks)

17. State any four method of product p	promotion		(4mks)
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18. State any four types of utilities			(4mks)
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19. State any four factors which influe	nces the type of a	product	(4mks)
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19. State any four factors which influe	nces the type of a	product	(4mks)
19. State any four factors which influen	nces the type of a	product	(4mks)
19. State any four factors which influence	actors of production	product	(4mks)
20. State the reward of the following fa	actors of production	product	(4mks)
19. State any four factors which influence 20. State the reward of the following factor  Land	actors of production	product	(4mks)

22. State any four ways through which the price of a commodity may be determined	(4mks)
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23. Give any four importance of trade	(4mks)
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24 State any four characteristics of direct production	(4mks)
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