

NAME.....ADM NO.....

STREAM.....DATE.....SIGNATURE.....

ARGWINGS KODHK SECONDARY SCHOOL

BUSINESS STUDIES

FORM THREE-2017

END TERM ONE EXAMINATION

FOR EXAMINER'S USE ONLY

QUESTIONS	MAXIMUM SCORE	STUDENT'S SCORE
1-25		

1 State any four source of business ideas (4mks)

2 State any four internal economies scale that a firm is likely to enjoy as it expands (4mks)

3 A Road accidents has been a common situation in our Kenyan roads. State any four measures being taken by the government to stop/ reduce road accidents (4mks)

4. Outline four factors that may hinder effective communication

(4mks)

5. Classify the following factors into either internal or external business environment

(4mks)

Factor	Environment
Employees who lack appropriate skills	
Increased taxation	
Poor climatic conditions	
Increased population size	

6. State any four principles of insurance

(4mks)

7. State any four sources of monopoly power

(4mks)

8. State any four reasons why goods may be transported using air despite the high costs involved (4mks)

9. State any four characteristics of a good filling system (4mks)

10. Memorandum of Association is divided into sub-sections called clauses. State any four clauses found in memorandum of association. (4mks)

11. Give any four reasons why small firm still remain in the economy despite the existence of large scale firms (4mks)

12. Outline any four advantages of using a computer in an organization (4mks)

13. State any four implications of production activities on environmental and community health (4mks)

14. State any four external diseconomies of scale that a firm may experience as a result of growth of the entire industry (4mks)

15. State the office equipment used to perform the following duties (4mks)

	Task	Equipment
A	Printing stamp impressions on envelopes	
B	Cutting papers into required shapes	
C	Pinning papers together	
D	Processing, recording, storing and retrieving of information	

16. State any four factors to consider before buying any office equipment (4mks)

17. State any four method of product promotion

(4mks)

18. State any four types of utilities

(4mks)

19. State any four factors which influences the type of a product

(4mks)

20. State the reward of the following factors of production

(4mks)

Factor	Reward
Land	
Labour	
Entrepreneurship	
Capital	

21. Using a well labeled diagram describe the movement along a supply curve

(4mks)

22. State any four ways through which the price of a commodity may be determined (4mks)

23. Give any four importance of trade (4mks)

24. State any four characteristics of direct production (4mks)