

KCSE 2017 JKIM JOINT EXAMINATION

Kenya certificate of secondary education (K.C.S.E)

NAME.....

INDEX NO.....

SCHOOL.....

SIGNATURE.....

DATE:

565/1

BUSINESS STUDIES

Paper 1

Time: 2 ½ hours

INSTRUCTIONS TO CANDIDATES

1. Write your name, school and index number in the spaces provided above.
2. Sign and write the date of the examination in the spaces provided above.
3. This paper consists of **25** questions.
4. Attempt **ALL** questions in the spaces provided.
5. This paper consists of **7** printed pages.
6. Candidates should check to ensure that all pages are printed as indicated and no questions are missing.

1. Onyango intends to insure his motor vehicle with UAP insurance company. Outline the procedure he would follow to take the policy. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

2. Give four differences between a public warehouse and private warehouse. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

3. Identify the insurance terms described below. (4 marks)

Description	Term
i). Regular payments for insurance cover	
ii). To transfer ownership of life policy to another person	
iii). Refund received on cancellation of life policy before maturity.	
iv). Insuring same subject for the same risk with more than one insurance company	

4. List four factors one has to consider when evaluating a business opportunity. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

5. Boda boda motorcycles have become common in Kenya today. State the disadvantages of this mode of transport. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

6. Highlight four benefits of Export Processing Zones (EPZ). (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

7. Outline four benefits that consumers can get from warehousing. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

8. Outline four factors that may determine the amount of premium paid by an insured person. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

9. Outline four ways in which the government creates an enabling environment for business operations. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

10. From the following transaction write down the account to be debited and the account to be credited. (4 marks)

Transactions	A/C debited	A/C credited
i). Bought good on credit from kimemia traders		
ii). .Paid for goods by cheque		
iii). Returned goods to Mali Mali traders		
iv). Received commission on cash		

11. Outline four features of a perfect competition market. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

12. With the advancement of information technology (I.T), there has been a lot of revolution

In communication, identify four current trends in communication. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

13. Outline four measures that the Central bank can apply to reduce money supply in the economy. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

14. State four consequences of eliminating wholesalers from the chain of distribution.(4 marks)

- (i).
- (ii).
- (iii).
- (iv).

15. Outline four non-monetary measures that an organization may use to motivate its employees. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

16. Outline four measures that the government can take to reduce the high recurrent expenditure. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

17. Outline any four disadvantages of over population. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

18. State any four features of human wants. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

19. State four factors that could hasten economic development in a country. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

20. State four benefits of indirect production to a country. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

21. Give the meaning of the following terms; (4 marks)

i) Dependency

ratio.....

(ii) Population structure.....

(iii) Employment.....

...

(iv) Population growth rate.....

22. State four reasons why consumers satisfy basic wants before the secondary wants. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

23. State five problems encountered in development planning. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

24. State four reasons that may influence a manufacturer or producer to sell

products directly to consumers. (4 marks)

- (i).
- (ii).
- (iii).
- (iv).

