**NAME: ……………………………………………ADM.NO.…………….STREAM…………**

**BUSINESS STUDIES FORM ONE**

**END OF TERM EXAM – TERM TWO 2015.**

* **Answer all questions in the spaces provided.**
1. Outline four elements that constitute the internal environment of a business. (4 marks)
2. Identify the categories into which the following business activities fall. (4 marks)

|  |  |
| --- | --- |
| **Activity**  | **Category** |
| Farming  |  |
| Fishing |  |
| Nursing |  |
| Dam building  |  |

1. State four challenges faced in the satisfaction of human wants. (4 marks)
2. Factors of production include land, labour, capital and entrepreneurship. Indicate the factor of production that each of the following resources falls under. (8 marks)

|  |  |
| --- | --- |
| **Resource**  | **Factor of production** |
| Shamba |  |
| Store |  |
| Fertilizer |  |
| Farmer |  |
| Watchman |  |
| Tractor |  |
| River |  |
| Driver  |  |

1. Highlight four factors that an organization would consider when choosing an office layout.

 (4 marks)

1. Outline four features of a supermarket. (4 marks)
2. Highlight four disadvantages of office equipment. (4 marks)
3. Mrs. Muturi started a business dealing in floor mats. After six months of operation, the business collapsed. Explain five factors that may have contributed to the failure of Mrs. Muturi business. (10 marks)
4. Discuss four services rendered by retailers to customers. (8 marks)
5. Mention and briefly explain any four function of an office. (8 marks)
6. Explain five ways in which entrepreneurship is important to an economy. (10 marks)
7. Mention any two gaps that create a business opportunity. (2 marks)