



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN COMMUNICATION &  
MEDIA TECHNOLOGY WITH INFORMATION TECHNOLOGY  
(MAIN CAMPUS)**

**AMT 311: PHOTOJOURNALISM II**

Date: 10<sup>th</sup> April, 2014

Time: 8.30 – 10.45 a.m.

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**INSTRUCTIONS:**

- Answer Question ONE (COMPULSORY) and any other TWO questions.



**AMT 311; PHOTOJOURNALISM II**

Answer question ONE and any other TWO questions. Duration:2hours

Qn 1: Imagine you are a photo editor of *Kipenyo Newspaper*. Explain to John, an amateur photojournalist, who has just joined the newspaper's photojournalism team, the qualities of photographs you expect from him (30 Marks).

Qn 2: a) What is depth of field? (5 Marks)

b) Discuss the different ways of controlling the depth of field in photojournalism (15 Marks)

Qn 3: A good photograph is worth a thousand words. Use illustrations to discuss this statement (20 Marks).

Qn 4: a) What is a picture outline? (5 Marks)

b) Defend the statement that a cutline should answer the journalistic 5 Ws +H (15 Marks).

Qn 5: Discuss the major ethical concerns in photojournalism (20 marks)