



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF ARTS IN COMMUNICATION & MEDIA TECHNOLOGY WITH INFORMATION TECHNOLOGY (MAIN CAMPUS)

AMT 102: INFORMATION SOURCES

Date: 12th April, 2012

Time: 2.00 – 4.00 p.m.

INSTRUCTIONS:

- ◆ Answer QUESTION ONE and any other TWO questions.

Amt 102: Information Sources

1. Recently in Kenya, the leader of the proscribed Mungiki sect, Maina Njenga, was incarcerated in Naivasha cell for well over a year. Suppose in an interview with him while in prison he confides in you that police threatened to kill him while he was in police custody. The BBC has also stated that the police threatened to kill the sect leader while he was in police custody.

a. Why would you accept or not accept the information as a fact? [6 Marks]

b. Explain other sources you would contact for more information to ascertain the truth. [24 Marks]

2. In rare circumstances basic values such as promise-keeping come into conflict with other basic values such as truth-telling or fidelity to the rule of law.

Suppose such a situation arises in which you need to take a decision on whether to honour an agreement with a source or not, explain how you will go about it. [20 Marks]

3. Explain how you would treat a source who insists on giving you information anonymously [20 Marks]

4. a. What is a beat? [5 Marks]
- b. Describe the classification of beats according to specialization/subject [15 Marks]
5. Explain the following information sourcing terminologies:
- a. Tipster [5 Marks]
- b. Passive sourcing [5 Marks]
- c. Leaked documents [5 Marks]
- d. The difference between News Conference and Meet the Press [5 Marks]