



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF ARTS IN COMMUNICATION & MEDIA TECHNOLOGY WITH INFORMATION TECHNOLOGY (MAIN CAMPUS)

AMT 208: PHOTO JOURNALISM I

Date: 19th July, 2013

Time: 11.00 a.m. – 1.00 p.m.

INSTRUCTIONS

- ◆ Answer Question ONE and any other TWO questions.



DURATION: 2 HOURS

AMT 208: PHOTO JOURNALISM I

1. (i) Trace the history of photojournalism from the capture of the first image in France to modern photojournalism practice. (20 marks)
- (ii) Discuss the concept of photojournalism. (10 marks)

2. Explain the guidelines for writing a cutline. (20 marks)

3. Discuss the impact of new technology on the practice of photojournalism. (20 marks)

4. (i) Describe the functions of the following parts of a camera:

(a) Lens (2 marks)

(b) Shutter (2 marks)

(c) Flash (2 marks)

(iv) Monitor screen (2 marks)

(ii) What are the guidelines that you will follow in getting good and effective photos? (12 marks)

5. Explain the functions of photojournalism in the modern world. (20 marks)