



# **MASENO UNIVERSITY**

## **UNIVERSITY EXAMINATIONS 2012/2013**

### **SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF ARTS IN COMMUNICATION & MEDIA TECHNOLOGY WITH INFORMATION TECHNOLOGY (MAIN CAMPUS)**

#### **AMT 213: GROUP DYNAMICS**

*Date: 16<sup>th</sup> July, 2013*

*Time: 8.30 – 10.30 a.m.*

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#### **INSTRUCTIONS**

- ♦ Answer Question ONE and any other TWO questions.

## 2<sup>ND</sup> YEAR 2<sup>ND</sup> SEMESTER

**INSTRUCTIONS: Answer question ONE and any TWO**

**DURATION: TWO (2) HOUR**

### AMT 213: GROUP DYNAMICS

1a) Identify Five (5) characteristics of a group and explain how they make the group stick together for the achievement of common goal (10Marks)

b) What is the definition of a group which maintains the essential elements of interaction, identification and common goals (5Marks)

c) In an organization, there are two kinds of groupings: formal and informal. What is your understanding of the two? (10Marks)

d) Mention the three stages in building an effective group or team (5Marks)

2. Discuss the following three concepts of groups and their purposes  
*choose three*

(a) Norms (5 Marks)

(b) Roles and (5Marks)

(c) Cohesion (5 Marks)

(d) *Introduction interaction*, (5 Marks)

3. Forming, storming, norming and performing are the four stages in group development. Describe the content of the four stages above. (20Marks)

*position in social structure which fall in expectation of others*

4. Below are patterns of group interaction and communication: With illustrations, state how they work.

- a) The wheel (4 Marks)
- b) The chain (4 Marks)
- c) The circle (4 Marks)
- d) The Y (4 Marks)
- e) The web (4 Marks)

5. List and explain the roles and functions of groups. (20Marks)

#### INSTRUCTIONS

- \* Answer ONE and any other TWO questions