

Moi University
SCHOOL OF HUMAN RESOURCE DEVELOPMENT
Department of Communication Studies
1ST year 2nd Semester Examinations: 2012/ 2013 Academic Year
Main Campus only
Course Title: Advanced Reading
Course Code: CMM 105

Instruction to Candidates: Answer Four Questions. Question ONE is COMPULSORY

1. Carefully read the passage below then answer the questions that follow:

PASSAGE

Equipment ordered from abroad encounters many expensive installation difficulties in Africa. For example, the boilers for Textiles Printers of Nigeria, a United African Company subsidiary, weighted forty-five tons instead of the expected thirty-seven tons. As a result, the intended means of transporting them across the Niger proved inadequate, and it took a full month rather than two days to get the boilers across. During this period, wage and similar costs continued to accrue. Another large textile firm that did not supervise carefully enough found that its looms had been improperly installed and, partially for this reason, scrapped them and purchased new ones. A printing firm also incurred unexpectedly high installation costs. Continuous and close consultation between the architect and the machinery supplier was impossible, for the former was in Nigeria, while the latter was overseas. As a result the building was not designed with precisely the right clearances for the machinery, and expensive changes in construction were subsequently required. Equipment of any size or complexity often requires the importing firm to bring in an engineer or technician from the supplying country. This is not only costly but may cause delay until properly qualified personnel in the supplying country can be spared. Moreover, the technicians available for such overseas assignments are often not of the requisite ability. One large indigenous firm, for example, found after ten costly months that the German engineer hired to set up their German equipment was incapable of doing the job, and the firm therefore had to hire other technical personnel to do the installation properly.

1. What do the following refer to: the former (line 14), the latter (line 15), the building (line 15), such overseas assignments (lines 22 and 23)?
2. What general point is illustrated by the story of the boiler?
3. As soon as you read 'another large textile firm
4. The words 'as a result' (line 15) express a relationship of cause and result between two points. What is the cause, and what the result?
5. Apart from expressions including the word 'result', what other expressions in the text prepare you for a consequence? What two points are linked by 'moreover' (line 22)? What do they have in common?