



MOI UNIVERSITY

OFFICE OF THE CHIEF ACADEMIC OFFICER

UNIVERSITY EXAMINATIONS

2009/2010 ACADEMIC YEAR

FOURTH YEAR SUPPLEMENTARY/SPECIAL EXAMINATIONS

FOR THE DEGREE OF

BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 446

COURSE TITLE: INTERNATIONAL PURCHASING

DATE: 30TH AUGUST 2010 **TIME:** 9.00 A.M – 12.00 NOON

INSTRUCTION TO CANDIDATES

- SEE INSIDE.

BBM 446: INTERNATIONAL PURCHASING

SPECIAL/SUPPLEMENTARY EXAMS

2009/2010

ANSWER ANY FOUR QUESTIONS

QUESTION ONE

Critically examine the factors for international purchasing according to Narasimhan. (25 marks)

QUESTION TWO

Capital equipments acquisition does pose considerable challenges for purchasing staff. What are the various ways in which they can be acquired? (25 marks)

QUESTION THREE

International purchasing is affected by various environmental conditions in which it operates. Discuss. (25 marks)

QUESTION FOUR

Quality is an issue that should be in the mind of every purchasing and supply professional. What specific steps are to be taken to ensure that goods or services bought from abroad are of an appropriate quality level? (25 marks)

QUESTION FIVE

Critically discuss the various types of leasing arrangements that can be employed by a purchasing professional. (25 marks)