

MOI UNIVERSITY
SCHOOL OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF COMMUNICATION STUDIES
SECOND YEAR SECOND SEMESTER EXAMINATIONS
2016-2017 ACADEMIC YEAR (DECEMBER 2016)
PROGRAMME: BACHELOR OF SCIENCE IN COMMUNICATION AND
COMMUNICATION AND JOURNALISM/GRAPHIC COMMUNICATION

CMM: 419 TELEVISION PRODUCTION

INSTRUCTIONS: ANSWER FOUR QUESTIONS. QUESTION ONE IS COMPULSORY; TIME – 3 HOURS

1. (i) Identify different echoes of spirituality in the films, Sound of Music, Simbi Nyaima, and Titanic 15 marks
- (ii) Which are the techniques used in the British art film which may be useful to you as a director? 15 marks
2. There can be a link between advocacy journalism and ^{immersion} ~~inaction~~ journalism. Discuss 15 marks
3. Your organization is planning to produce either a feature or a documentary on the underworld sect of Mungiki. Show how a feature on Mungiki would be different from a documentary production on the sect 15 marks
4. Differentiate between content analysis and discourse text analysis in examining media content 15 marks
5. Develop brief examples of a Moi University documentary for FIVE of Bernard's designs on documentary production 15 marks
6. Describe a TEN shot list of what is to be developed as a dramatic and exciting television story based on your life. 15 marks