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University Examinations 2012/2013

SECOND YEAR, SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF COMMERCE AND BACHELOR OF BUSINESS INFORMATION
TECHNOLOGY

HBC 2122: OPERATIONS RESEARCH I

DATE: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS: Answer questions *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) State four advantages of linear programming in decision making. (4 Marks)
- b) Explain the concept of duality in linear programming. (3 Marks)
- c) Find the dual of the problem

$$\begin{aligned} \text{minimize } y_0 &= 5y_1 + 2y_2 \\ \text{subject to } & y_1 + 2y_2 \geq 5 \\ & 2y_1 - y_2 \geq 12 \\ & y_1 + 3y_2 \geq 4 \\ & y_1 \geq 0, y_2 \geq 0 \end{aligned}$$

(5 Marks)

- d) Convert the linear program to canonical form.

$$\begin{aligned} \text{minimize } z &= 3x + 4y \\ \text{subject to } & x + 2y \geq 12 \\ & 2x - 3y \leq 18 \\ & x, y \geq 0 \end{aligned}$$

(2 Marks)

- e) Arrivals at a service counter are considered Poisson with an average time of 10 minutes between arrivals. The length of service is assumed to be distributed exponentially with a mean 3 minutes.
- What is the probability that a person arriving at the counter will have to wait? (4 Marks)
 - What is the average length of queues that form from time to time? (4 Marks)

- f) Mombasa publishers a leading manufacturer of books publishes the books in 3 printing machines that are distributed to 4 regions. The distribution costs per book, the production capacity in each plant and demand for books in each region is given below.

| Source | Destination | | | | Supply |
|----------------|-------------|-------|------|--------|--------|
| | Malindi | Kwale | Voi | Kilifi | |
| P ₁ | 21 | 32 | 52 | 12 | 7000 |
| P ₂ | 72 | 32 | 42 | 62 | 9000 |
| P ₃ | 42 | 10 | 72 | 22 | 18000 |
| Demand | 5000 | 8000 | 7000 | 1400 | |

Apply Vogel's approximation method to find the initial solution. (8 Marks)

QUESTION TWO (20 MARKS)

- a) A small project has been broken down into 10 activities A-J with the following predecessors and duration.

| Activity | predecessor | Duration(weeks) |
|----------|-------------|-----------------|
| A | - | 5 |
| B | - | 7 |
| C | A,B | 8 |
| D | - | 10 |
| E | C | 10 |
| F | B | 5 |
| G | C,F,H | 8 |
| H | D | 12 |
| I | D | 7 |
| J | I | 9 |

Draw the network diagram and identify the critical path. (10 Marks)

- b) i) What is Economic Order quantity? (10 Marks)
- ii) A manufacturer has to supply his customers with 2400 units of his product every year. This demand is fixed and known. Since the unit is used by the customer in an assembly line operation and the customer has no storage space for units, the manufacturer must supply a days requirements each day. If the manufacturer fails to apply the required units the shortage cost is 2 shillings per unit per month and the set up cost per run is 3500 shillings. Determine;
- Optimum run size. (4 Marks)
 - Optimum level of inventory at the beginning of any period. (4 Marks)

QUESTION THREE (20 MARKS)

- a) Explain the difference between transport and assignment models. (2 Marks)
 b) A distribution system has the following transportation schedule.

| Warehouse | | | | | |
|-----------|---|----|----|----|--------|
| | | 1 | 2 | 3 | Supply |
| Factory | A | 10 | 7 | 8 | 45 |
| | B | 15 | 12 | 9 | 15 |
| | C | 7 | 8 | 12 | 40 |
| Demand | | 25 | 55 | 20 | 100 |

Determine the initial feasible solution by the least cost method. (8 Marks)

- c) A company has 4 plants each of which can manufacture any of the four company's products. Production costs differ from one plant to another as to the costs of raw materials.
 Given the production data below, assign the products to plants so as to realize maximum profit and state the maximum profit. (10 Marks)

| Product (profit "000" ksh) | | | | | |
|----------------------------|----------|---|---|---|---|
| | Products | A | B | C | D |
| Plants | 1 | 1 | 8 | 4 | 1 |
| | 2 | 5 | 7 | 6 | 5 |
| | 3 | 3 | 5 | 4 | 2 |
| | 4 | 3 | 1 | 6 | 3 |

QUESTION FOUR (20 MARKS)

- a) Set up the starting simplex table for the L.P.P and show that the starting solution is degenerate. (5 Marks)

$$\begin{aligned} \text{minimize } p &= 3x + 9y \\ \text{subject to } & x + 2y \leq 4 \\ & x + 4y \leq 8 \\ & (x, y) \geq 0 \end{aligned}$$

- b) A firm produces three types of pumps A, B, C each of which requires the four processes of turning, drilling, assembling and testing

| | Process in (hours)per pump | | | | |
|---------------------------------------|----------------------------|----------|------------|---------|-------------------|
| Pump type | Turning | Drilling | Assembling | Testing | Profit/pump (ksh) |
| A | 2 | 1 | 3 | 4 | 84 |
| B | 1 | 1 | 4 | 3 | 72 |
| C | 1 | 1 | 2 | 2 | 52 |
| Total available time (hours per week) | 98 | 60 | 145 | 160 | |

From the information given in the table, apply simplex method to determine the weekly output of each type of pump to maximize profit and state the maximum profit.

(15 Marks)

QUESTION FIVE (20 MARKS)

- a) Explain the minimax – maxmin principle in Game Theory. (4 Marks)
- b) Consider the pay-off matrix for two players A and B given;

| | | |
|-----------------|-----------------|-------|
| | <i>player B</i> | |
| | B_1 | B_2 |
| <i>player A</i> | A_1 | A_2 |
| | [1 | 7] |
| | 6 | 2] |

- Calculate the value of the game to A. (4 Marks)
- c) State and explain 3 three assumptions of Game Theory. (6 Marks)
- d) State and explain 3 limitations of games in competition. (6 Marks)