

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY**

**OF**

**AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2015/2016**

**SECOND YEAR SECOND SEMESTER/STAGE V EXAMINATION FOR THE**

**DIPLOMA IN BUSINESS ADMINISTRATION/INFORMATION TECHNOLOGY**

 **HRD 0201:/CED 0212: ENTREPRENEURSHIP SKILLS**

**DATE: APRIL, 2016 TIME: 1 ½ HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS**

**QUESTION ONE COMPULSORY)**

1. Write down the meaning of the following terms as used in

entrepreneurship skills:

1. Entrepreneurship [2 marks]
2. Entrepreneurship skills [2 marks]
3. Entrepreneur [2 marks]
4. Efficiency [2 marks]
5. Innovation [2 marks]

1. Entrepreneurship is a process, a journey, not the destination,

a means not an end. Briefly explain specific steps involved

in the entrepreneurship process. [10 marks]

**QUESTION TWO**

1. Explain TEN roles of entrepreneurship in economic

 development in Kenya. [10 marks]

1. Depending upon the level of willingness to create innovative

 ideas, there can be several types of entrepreneurs.

 List and explain any of the FIVE of entrepreneurs. [10 marks]

**QUESTION THREE**

1. It is not all business ventures that succeed. What do you think

makes entrepreneurs successful? [10 marks]

1. List and briefly explain the components of a business plan. [10 marks]

**QUESTION FOUR**

1. Briefly explain SIX benefits that resulted from Kenya hosting

the Global Entrepreneurship Summit in 2015 which was attended

by USA President Barack Obama. [12 marks]

1. State some of the reasons why entrepreneurs decided to

go into business. [8 marks]

**QUESTION FIVE**

1. All entrepreneurs are business people but not all business people

are entrepreneurs. Entrepreneurs tend to be more innovative than

just ordinary business people as they have more than one business

plan. Explain briefly TEN means of generating a business idea. [10 marks]

1. Things are never easy for a small-business owner. No matter

how hard you try, there are always problems to solve and fires

to put out. Discuss in details some of the issues in small business management. [10 marks]