



CHUKA UNIVERSITY

**COLLEGE
UNIVERSITY EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF AGRIBUSINESS MANAGEMENT**

AGBM 103: PRINCIPLES OF ENTREPRENEURSHIP

STREAM: AGBM Y1S1

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 16/12/09

11.30A.M. -1.30 P.M.

INSTRUCTIONS:

Answer any four questions
All questions carry equal marks
Do not write on the question paper.

- Q.1 (a) Distinguish between an entrepreneur and a manager. [10 marks]
(b) Explain the main functions of an entrepreneur. [15 marks]
- Q.2 (a) Outline the role of entrepreneurship in the process of economic development of Kenya. [15 marks]
(b) What are the challenges facing women entrepreneurs? [10 marks]
- Q.3 (a) Explain factors that influence entrepreneur mobility. [10 marks]
(b) "Entrepreneurs are born not made." Discuss. [15 marks]
- Q.4 Discuss entrepreneurial Environment. [25 marks]
- Q.5 (a) Explain the cause of slow growth of entrepreneurship in Kenya. [25 marks]
(b) Discuss how various economic systems influence entrepreneurship. [15 marks]
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