

W1-2-60-1-6

**JOMO KENYATTA UNIVERSITY**

**OF**

**AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2014/2015**

**FIRST YEAR SECOND SEMESTER EXAMINATION**

**FOR THE DIPLOMA IN COUNTY GOVERNANCE**

**HLG 0210: ENTREPRENEURSHIP FOR COUNTY GOVERNANCE**

**DATE: AUGUST, 2015 1 ½ HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

1. Miss Fatuma is an entrepreneur from vision 2020 ward in

Kakamega county. She comes to your office seeking advice

on preparation of a business plan, sources of finance and roles

of entrepreneurship in vision 2020.

Required:

As the area (vision 2020 ward) member of county assembly,

advice her on the following:

1. Describe any FIVE contents of a business plan to

Ms. Fatuma. [10 marks]

1. Explain any FOUR sources of business ideas to

Ms. Fatuma. [8 marks]

1. State and explain any SIX challenges facing small

business in Vision 2020 ward. [12 marks]

1. a) Discuss the way dimensions of an entrepreneurial personality

in country government. [12 marks]

b) Explain any FOUR legal aspects of starting a new business. [8 marks]

1. a) Discuss the role of entrepreneurship in County government

development. [10 marks]

b) Give any FIVE differences between an entrepreneur

and a manager. [10 marks]

1. a) Discuss the FOUR types of business ownership. [12 marks]

b) Explain any FOUR challenges faced by a sole

proprietorship [8 marks]