



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
CERTIFICATE IN JOURNALISM AND MASS MEDIA**

CITY CAMPUS

ACJM 0015: EDITING FOR BROADCAST MEDIA

Date: 21st April, 2016

Time: 9.00 – 11.00 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.

Certificate
1st yr 2nd Semester

ACJM 0015: EDITING FOR BROADCAST MEDIA
Duration 2hrs

- 1a) Explain different editing techniques used in editing.
(20mks)
- b) Explain the roles of an editor
(10mks)
- 2) Explain the following terms as used in broadcast editing
(20mks)

Slow motion
Flashback
Freeze frame
Compressed time

- 3) Discuss the importance of broadcast programmes
(20mks)
- 4a) Why do we need scripts in broadcast programmes production?
(10mks)
- b) Explain the types of scripts you know.
(10mks)
- 5) Explain different script formats
(20mks)