



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
CERTIFICATE IN COMMUNICATION & MEDIA TECHNOLOGY**

CITY CAMPUS - REGULAR

ACJM 0017: PHOTOJOURNALISM

Date 25th April, 2016

Time: 2.00 – 4.00am

INSTRUCTIONS:

- Answer Question ONE and any other TWO Questions.

1. a) explain the features of the following types of cameras
 - i) SLR cameras (3marks)
 - ii) DSLR cameras (3marks)
 - iii) Point and shoot cameras (4marks)
- b) Highlight the functions of the following parts of a camera
 - i) Shutter release button (3marks)
 - ii) Lens(3marks)
 - iv) Viewfinder (4marks)
- c) Exposure is a major camera control, describe any five exposure modes available for a photographer to attain accurate and good quality pictures (10marks)
2. Describe the black and white film processing procedure (20marks)
- 3.a) What are the major reasons for photo editing? (5marks)
- b) Explain the meaning of the following photo editing techniques
 - i) Scaling(5marks)
 - ii) Flopping (5marks)
 - iii) Retouching(5marks)
4. Discuss the major photo exhibition techniques (20marks)
5. Describe the process of printing coloured photographs (20marks)