



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2015/2016

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
CERTIFICATE IN JOURNALISM AND MASS MEDIA**

CITY CAMPUS

ACJM 0018: MEDIA LAW AND ETHICS

Date: 19th April, 2016

Time: 9.00 – 11.00 am

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.

Certificate
1st year 2nd Semester

ACJM 0018: MEDIA LAW AND ETHICS

Answer questions ONE and any other TWO questions. 2hrs

1 a) Explain the differences between law and ethics. (15marks)

b) Giving examples, explain the ethical challenges for journalism practice in Africa. (15marks)

2 a) Discuss the purpose of the law of defamation. (10marks)

b) Explain some of the essentials of defamation. (10marks)

3 a) Define the term censorship, illustrating examples on the forms of censorship. (10marks)

b) Explain the importance of censorship in media law and ethics. (10marks)

4 How does the internet affect Copyright and Intellectual property rights in the age of the internet? (20marks)

5 a) Discuss the challenges in regulating pornography and obscenity in the media content. (10marks)

b) Explain five ethical principles that are relevant to media practitioners. (10 marks)