



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF MASTER OF ARTS IN COMMUNICATION AND
MEDIA STUDIES
(MAIN CAMPUS, HOMABAY CAMPUS AND CITY CAMPUS)

ACM 802: MEDIA LAW AND ETHICS

Date: 20th December, 2011

Time: 9.00 - 12 noon

INSTRUCTIONS:

- ❖ Answer **THREE** questions. question **ONE** is compulsory

Answer three questions. Questions 1 is compulsory

1. Using the provided text analyze the story for possible defamatory remarks discussing the potentially defamatory remarks and damages that could be awarded. **(30 Marks)**
2. The law of copyright is equitable to intellectual property right. Use a past case to discuss this statement. **(15 Marks)**
3. Using appropriate examples discuss the role of the privacy ACT in journalism practice in Kenya. **(15 Marks)**
4. Critically compare and contrast the clause of freedom of the press in the new and the old constitution of Kenya. **(15 Marks)**
5. Liberal democracy is fundamentally dependent on the clause on information dissemination and access. Use media law to analyze the above statement.

(15 Marks)

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