



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF SCIENCE IN AGRICULTURAL
ECONOMICS/AGRIBUSINESS MANAGEMENT WITH
INFORMATION TECHNOLOGY**

(MAIN CAMPUS)

AEG 102: RURAL SOCIOLOGY

AAB 102: AGRICULTURAL SOCIOLOGY

Date: 27th November, 2013

Time: 8.30 - 10.30 a.m.

AEG 102: RURAL SOCIOLOGY/ AAB 102: AGRICULTURAL SOCIOLOGY

INSTRUCTIONS

1. Carefully **READ AND FOLLOW THE INSTRUCTIONS** contained in the answer booklet(s) you have been provided with.
 2. This paper consists of **TWO** sections. Answer **ALL** the questions in Section A and any **TWO** questions in Section B.
 3. Marks for each question are indicated in brackets against each of them.
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SECTION A (COMPULSORY)

1. Define the following terms as used in agricultural / rural sociology
 - (a) Culture (2 marks)
 - (b) Values (2 marks)
 - (c) Ethnocentrism (2 marks)
 - (d) Social stratification (2 marks)
 - (e) Social change (2 marks)
2. (a) Name **FIVE** stages of acceptance of a new innovation (5 marks)
 - (b) Roger identified **FIVE** ideal types of adopter categories; briefly discuss these categories (10 marks)
 - (c) State **FIVE** limitations to the rural development (5 marks)

3. (a) Outline any **FOUR** characteristics of secondary social groups (4 marks)
- (b) Prisons, hospitals, churches among others are examples of social organization. Name any **SIX** roles they play in the society (6 marks)

SECTION B (ANSWER ANY TWO QUESTIONS)

4. (a) Outline and comment briefly on the various policy options available to Kenyan government in their attempt to modify or limit the rate of population growth. (10 marks)
- (b) Explain any **FIVE** functions of a family (5 marks)
5. (a) Name **TWO** types of societies (1 marks)
- (b) Outline **FOUR** characteristics of each type of society (4 marks)
- (c) Discuss sources of social stratification in a modern society such as Kenya (10 marks)
5. (a) Define the term "rural development" (2 marks)
- (b) Briefly discuss the main indicators of rural development (8 marks)
- (c) State any **FIVE** functions of primary groups (5 marks)