



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2014/2015

**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF MASTER OF ARTS IN PROJECT PLANNING AND
MANAGEMENT**

(CITY CAMPUS)

PPM 821: PLANNING PRINCIPLES & TECHNIQUES

Date: 10th April, 2014

Time: 5.30 - 8.30 p.m.

INSTRUCTIONS:

- Answer ANY FOUR questions.

PPM821: PLANNING PRINCIPLES & TECHNIQUES

CITY CAMPUS

Answer any FOUR Questions

1. Discuss the nature and rationale of a Baseline survey in project planning.**15marks**
2. Discuss the process of beneficiary analysis.**15marks**
3. Discuss the planning process as outlined by Chadwick and its application to project planning.**15marks**
4. Discuss the Programme Evaluation and Review Technique.**15marks**
5. Describe the major tools planners use for development control.**15marks**
6. Discuss any three major challenges facing project managers in developing countries.**15marks**

