



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2014/2015**

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF MASTER OF ARTS IN PROJECT PLANNING AND  
MANAGEMENT  
(CITY CAMPUS)

**PPM 822: MANAGEMENT TECHNIQUES**

Date: 9<sup>th</sup> April, 2014

Time: 5.30 - 8.30 p.m.

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**INSTRUCTIONS:**

- Answer ANY FOUR questions.



**PPM 822: MANAGEMENT TECHNIQUES**

**Answer any four (4) questions.**

1. Discuss the scientific approach to management and its applicability in organizations. **(15 marks)**

2. Examine major challenges facing current managers in their quest for improved productivity. **(15 marks)**

3. Discuss the benefits and weaknesses of management by objective in an organization. **(15 marks)**

4 Explain the basic control process and its importance for organizations. **(15 marks)**

5. Examine the application of management functions in Kenyan Government. **(15 marks)**

6. Discuss principles of delegation and their importance for an organization. **(15 marks)**