



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2014/2015

FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF MASTER OF ARTS IN PROJECT PLANNING AND
MANAGEMENT
(CITY CAMPUS)

**PPM 826: URBAN DEVELOPMENT AND PROJECT
MANAGEMENT**

Date: 31st March 2014

Time: 5.30 - 8.30 p.m.

INSTRUCTIONS:

- **Answer ANY FOUR questions.**

PPM 826: Urban Development and Project Management (City Campus)

Answer any four (4) questions

1. a) Discuss the principles of good urban governance. (7.5 Marks)
b) Discuss the role of e-governance in promoting good urban governance. (7.5 Marks)
2. a) Discuss the benefits of properly functioning infrastructure in urban development (7.5 Marks)
b) Discuss the various 'benefit financing techniques' for financing the development of Urban Infrastructure. (7.5 Marks)
3. Explain how urban managers can use major projects and events in city branding, marketing and development. (15 Marks)
4. Briefly discuss any **Three** of the following concepts. (15 Marks)
 - a) Re-urbanization
 - b) Ecological footprint
 - c) Informal settlements
 - d) Harmonious cities
5. a) Explain the relationship between urban development and climate change. (7.5 Marks)
b) Which strategies can urban and project managers apply to prevent or mitigate the adverse effects of climate change? (7.5 Marks)
6. a) Discuss the indicators of urban poverty (7.5 Marks)
b) Discuss the strategies that urban project managers can use to reduce social exclusion and marginalization within urban communities. (7.5 Marks)